

PANELIST BIOGRAPHIES

Covered California November 2016 Board Meeting

IAN MORRISON



Ian Morrison is an internationally known author, consultant, and futurist specializing in long-term forecasting and planning with particular emphasis on health care and the changing business environment. He combines research and consulting skills to help public and private organizations plan their longer-term future.

Ian has written, lectured, and consulted on a wide variety of forecasting, strategy, and health care topics for government, industry, and a variety of nonprofit organizations in North America, Europe, and Asia. He

has spoken to a range of audiences from the boards of Fortune 100 companies to the Chinese Academy of Social Sciences in Beijing. Ian has worked with more than 100 *Fortune* 500 companies in health care, manufacturing, information technology, and financial services. Recent client sponsors include GE, Kaiser Permanente and the Mayo Clinic. He is a frequent commentator on the future for television, radio, and the print media.

Ian is a founding partner in Strategic Health Perspectives (SHP), (a forecasting service for clients in the health care industry), along with joint venture partners Harris Interactive/Nielsen and the Harvard School of Public Health's Department of Health Policy and Management. Ian is President Emeritus of the Institute for the Future (ITF).

JOHN BERTKO



John Bertko, FSA, MAAA, serves as a member of the Health Care Payment Learning & Action Network's Clinical Episode Payment Work Group. He is an independent actuarial consultant working as Chief Actuary with Covered California (California's Insurance Marketplace).

He retired as Chief Actuary of Humana, Inc., where he managed the corporate actuarial group and directed actuarial staff work for Humana's major business units, which included developing Part D, Medicare Advantage, and consumer-driven health care products. Mr. Bertko has extensive experience with risk adjustment and has served in several public policy advisory roles. He serves on the panel of health advisors for the Congressional Budget Office and completed a six-year term on the Medicare Payment Advisory Commission. He also served as a board member of the American

Academy of Actuaries from 1994 to 1996 and as Vice President for the Health Practice Council from 1995 to 1996. Mr. Bertko previously served as Director of Special Initiatives and Pricing in the Center for Consumer Information and Insurance Oversight at the Centers for Medicare and Medicaid Services (CMS). He also served as a senior actuarial advisor on various private insurance initiatives, including risk adjustment, insurance programs, and insurance oversight activities. Mr. Bertko also served on the Massachusetts Connector Board and as Senior Fellow at the LMI Center for Health Reform, adjunct staff at the RAND Corporation, visiting scholar at the Brookings Institution, and visiting scholar at the Center for Health Policy at Stanford University.

Mr. Bertko holds a bachelor's degree in mathematics from Case Western Reserve University and is currently a member of the Fellow of the Society of Actuaries and the American Academy of Actuaries.

LARRY LEVITT



Larry Levitt is Senior Vice President for Special Initiatives at the Kaiser Family Foundation and Senior Advisor to the President of the Foundation. Among other duties, he is Co-Executive Director of the Program for the Study of Health Reform and Private Insurance.

He previously was Editor-in-Chief of kaisernetwork.org, the Foundation's online health policy news and information service, and directed the Foundation's communications and online activities and its Changing Health Care Marketplace Project. Prior to joining the Foundation, he served as a Senior Health Policy Advisor to the White House and Department of Health and Human Services, working on the development of

President Clinton's Health Security Act and other health policy initiatives.

Earlier, he was the Special Assistant for Health Policy with California Insurance Commissioner John Garamendi, a medical economist with Kaiser Permanente, and served in a number of positions in Massachusetts state government. He holds a bachelors degree in economics from the University of California at Berkeley, and a masters degree in public policy from Harvard University's Kennedy School of Government.

DR. SANDRA HERNANDEZ



Dr. Sandra R. Hernández has been president and CEO of the California Health Care Foundation since January 2014. CHCF is an independent foundation with assets of more than \$700 million, headquartered in Oakland, California, and dedicated to making health care work for all Californians, especially low-income and underserved populations.

Prior to joining CHCF, Sandra was CEO of The San Francisco Foundation, which she led for 16 years. She previously served as director of public health for the City and County of San Francisco. She also co-chaired San Francisco's Universal Healthcare Council, which designed Healthy San Francisco, an innovative health access program for the uninsured.

Sandra is an assistant clinical professor at the University of California, San Francisco, School of Medicine. She practiced at San Francisco General Hospital in the AIDS clinic from 1984 to 2016. She served on the External Advisory Committee at the Stanford Center for Population Health Sciences in 2016. She currently serves on the Betty Irene Moore School of Nursing Advisory Council at UC Davis and the UC Regents Committee on Health Services.

She is a graduate of Yale University, the Tufts School of Medicine, and the certificate program for senior executives in state and local government at Harvard University's John F. Kennedy School of Government.

DR. KAREN SMITH



On March 23, 2015, Karen Smith, MD, MPH, was sworn in as director of the California Department of Public Health and state public health officer. Smith is a physician specializing in infectious disease and public health. Prior to her appointment, Smith served as public health officer and deputy director at the Napa County Health and Human Services Agency since 2004. She has also been on medical staff for infectious disease at Queen of the Valley Medical Center in Napa since 2012 and has been a faculty consultant for the Francis J. Curry International Tuberculosis Center at the University of California, San Francisco since 1997.

She served as clinical faculty at the Santa Clara County Valley Medical Center Division of Infectious Diseases from 2001 to 2004 and from 1997 to 2000. Smith served as assistant section chief at the California Department of Health Services Tuberculosis Control Branch from 2000 to 2001 and held several positions at the Stanford University School of Medicine from 1992 to 2004, including resident, fellow and course director. Smith also served as TB Controller for Santa Clara County and has had a long history with the California TB Controllers Association, including serving a term as the organization's president.

She has served as a subject matter expert on Public Health Emergency Preparedness and has served as a liaison to the Centers for Disease Control and Prevention (CDC) and the U.S. Department of Health and Human Services Office of the Assistant Secretary for Preparedness and Response. She served on the Board of Scientific Counselors of the CDC Office of Public Health Preparedness and Response.

Smith is a member of the American Public Health Association and Infectious Diseases Society of America.

Smith completed her medical training and infectious diseases fellowship at Stanford University after having obtained a Master of Public Health degree in International Health at Johns Hopkins School of Hygiene and Public Health. Prior to her medical training, Smith worked in communicable disease control for the Peace Corp in Morocco and Thailand, and for a UCSF research project in Nepal.

DR. DORIS PETER



Dr. Doris Peter is manager of the Consumer Reports Health Ratings Center. She has spent the past 10 years in medical publishing, translating complex medical and scientific evidence for both professionals and consumers. She currently serves as the principal investigator for Consumers Union's grant under the Consumer and Prescriber Education Grant Project (Consumer Reports Health Best Buy Drugs) that involves translating and disseminating comparative effectiveness research into actionable advice for consumers.

Dr Peter has also lead projects that translate information about the safety, effectiveness and strength of evidence behind treatments for more than 180 conditions as well as in translating and presenting hospital quality data for consumers. Prior to joining Consumers Union, she was an editor and publisher at The Medical Letter and then North American editor for an international evidence-based medicine journal.

Dr Peter is a neurobiologist by training, earning her PhD at UCLA, and she completed a postdoctoral fellowship in cellular biophysics at Rockefeller